



SIHL INTRODUCES NEW MIRANO™ POS ROLL-UP FILM

PRODUCT ANNOUNCEMENT

Dear Sihl Customer,

Sihl Digital Imaging has developed a 9 mil “tri-lam” rollup film which will absolutely change the way you think about rollup films. Polyester films have been the ideal solution for rollup, point-of-sale and point-of-purchase displays. Although lower cost alternatives exist, none offer the durability, tear resistance, print performance, opacity and layflat...until now!

Sihl Mirano™ features a proprietary “tri-lam” construction, combined with our SuperDry™ coating. Polyester film is expensive, especially so in the thicknesses needed for rollups and POS displays. We’ve replaced the polyester with photo paper, front and back, and factory-fused the paper “outers” to a thin-but-strong opaque polymer “inner”. Result? ... all the durability, opacity and lay-flat of polyester, at a substantially lower cost. Revolution on a roll ... Mirano™ is compatible with all the popular brands of aqueous inkjet, and is perfect for Latex printers, too.

PRINT

Mirano™ prints, tracks, and cuts easily, like a photopaper, but performs like a durable film. The low-glare SuperDry™ satin coating gives instant dry-time and ultra-wide color gamut. Select standard “Photopaper” mode on most aqueous printers and “White Satin Poster Paper” on HP latex printers for plug-and-play printing. Specific settings for Epson, Canon and HP printers available at www.sihlusa.com.

FINISH

The SuperDry™ coating is sufficiently water and scratch-resistant for most short-term, indoor applications. For added durability or a change of surface finish, Mirano™ can be laminated with either pressure sensitive or heat activated films.

BUY

3674 Mirano™ is in stock and available for immediate shipment.
Roll Sizes: 36”, 42” by 100’ length, 2” core.

3154 Mirano™ Latex is in stock and available for immediate shipment.
Roll Sizes: 36”, 42” by 150’ length, 3” core.

Call 1-800-366-7393

