



### INK COMPATIBILITY



3257 PosterColor™ is a bright white, cockle-free premium matte paper that can tackle your most demanding ink load, drytime, and shadow detail requirements. The fast dry matte finish allows for vibrant, high quality prints of digital photos or photorealistic reproductions. As a barrier coated economic alternative to photopaper, 3257 can be used for a variety of applications including posters, graphic images, advertising, and indoor signage.

### STANDARD SIZES

- Item # 32570000152Y - 24"x100' - 3"core
- Item # 32570000242Y - 36"x100' - 3"core
- Item # 32570000243C - 36"x150' - 3"core
- Item # 32570000292Y - 42"x100' - 3"core
- Item # 32570000372Y - 50"x100' - 3"core
- Item # 32570000413C - 54"x150' - 3"core
- Item # 32570000452Y - 60"x100' - 3"core
- Item # 32570000453C - 60"x150' - 3"core

*\*Custom sizing available upon request.*

# 3257 PosterColor™ 8 mil Matte Posters & Signage

### PHYSICAL PROPERTIES

|                   |         |
|-------------------|---------|
| Caliper Thickness | 7.5 mil |
| Basis Weight      | 180 gsm |
| Finish            | Matte   |
| Whiteness         | 155     |
| Opacity           | 98%     |

### ADVANTAGES

- Cockle-Free/Fast Dry
- Bright White
- Outstanding Lamination Performance
- Economical Alternative to Photo Paper

### APPLICATIONS

- Photo Prints
- Posters
- Retail Signage
- Promotional Materials
- Certificates & Awards

