



## SIHL INTRODUCES New Virtuoso™ Matte Canvas

### PRODUCT ANNOUNCEMENT

Dear Sihl Customer,

Sihl Digital Imaging has developed an everyday, matte, inkjet canvas that will exceed your expectations from Print... to Finish... to Stretch.

3133 Virtuoso™ Matte Canvas is a premium, bright white, inkjet coated canvas designed to produce solid blacks, vivid colors and smooth gradients. The 17 mil, poly / cotton blend provides a flexible base for easy stretching without cracking. Virtuoso™ canvas is compatible with solvent, UVC and latex printers. For everyday canvas printing of photos, art reproduction, portraits and more, Virtuoso™ Matte Canvas offers excellent quality print performance mixed with soft hand and even texture. We start with a polyester / cotton blend that creates a consistent texture and stable base with a natural feel from the first print on the roll to the last.

#### PRINT

3133 Virtuoso™ Matte Canvas combines maximum ink loading and extremely fast dry-times to produce excellent print quality and color gamut designed for framed art or photo reproduction. A bright white, textured, matte finish gives excellent contrast and depth with "plug and play" performance across the most common solvent, latex and UVC printer platforms.

#### FINISH

3133 Virtuoso™ Matte Canvas is designed to work with both solvent and aqueous liquid laminates. Whether the final job calls for gloss, satin, or matte overcoat, 3133 Virtuoso™ Matte Canvas is a great starting point. And, if the print needs no protective overcoat, the textured matte finish is water resistant, keeping the inks colorfast across a wide range of exposure conditions.

#### STRETCH

3133 Virtuoso™ Matte Canvas combines a new polyester / cotton base, premium gesso and our new, flexible, inkjet receptive coating into a print canvas that can be professionally stretched, folded, and gallery wrapped.

#### BUY

Sihl 3133 Virtuoso™ Matte Canvas is in stock and available for immediate shipment.  
Roll Sizes: 54" x 50' length, 3" core.  
Call 1-800-366-7393

Sincerely,

Sihl Digital Imaging Team

