



SIHL INTRODUCES

New ExhibitPRO™ 6 mil and 9 mil Display Film

PRODUCT ANNOUNCEMENT

Dear Sihl Customer,

Choosing the right material for the countless graphic applications at trade shows, retail and point of purchase locations, can be a complex equation, balancing durability and cost. Most of these graphics are installed, removed and packed by tired and rushed staff that don't want to bother with proper care of the graphics. For that reason, a low cost graphic that looks great but tears too easily is no more successful than an indestructible graphic that only needs to last for one event.

ExhibitPRO™ is the newest generation of polyester rollup films from Sihl. The improved, satin, instant dry coating is designed for maximum print density and durability with the latest generation of aqueous inkjet printers. The gray backside provides 100% opacity to prevent showthrough and color washout. The durable polyester construction is engineered to withstand repeated rolling in portable display units without tearing or edge fraying, making it the ideal media for trade show, retail and other point-of-purchase displays.

PRINT

SIHL ExhibitPRO™ combines maximum ink loading and extremely fast dry times to produce excellent print quality and color gamut with "plug and play" results when selecting a standard photo mode on most printers.

*Visit www.sihlusa.com for onboard print settings for Epson, Canon, HP and other leading brands of inkjet printers.

FINISH

SIHL ExhibitPRO™ is water and scratch resistant. For added durability or a change of surface finish, **ExhibitPRO™** can be laminated with either pressure sensitive or heat activated films.

BUY

SIHL 3136 ExhibitPRO™ 6 is in stock and available for immediate shipment.
Roll Sizes: 24", 36", 42", 44", 50", 60" by 100' length, 2" core.

SIHL 3139 ExhibitPRO™ 9 is in stock and available for immediate shipment.
Roll Sizes: 36", 42", 50", 60" by 100' length, 2" core.

Sincerely,

SiHL Digital Imaging Team
Call 1-800-366-7393

