



12/1/2015

Organizational Communication:

For much of 2015, the Sihl global leadership team has been involved in an active search for a permanent solution to the open position of Managing Director for the US market. As you are aware, Sihl contracted with Steven Schnoll of Schnoll Media Consulting to assist in filling this role as the acting President during this search. The Sihl team thanks Mr. Schnoll for his contributions in completing this interim role

We are now pleased to announce that Sihl has hired Chris McInerney as Managing Director for its US Operation. Chris will join the US team on December 7, 2015 and will focus his efforts primarily on the Sales side of the organization. Mr. McInerney brings 25 years of digital imaging experience to his new position; having worked previously for manufacturers such as Intelcoat and FiberMark, and in distribution with Sign Supply USA.

Please join the entire Sihl organization in welcoming Chris McInerney to our team and wishing him much success!

We thank our loyal customer base for their patience and support during this time of transition and wish all of you a safe and joyous Holiday season!

Sincerely,

Peter Studer  
CEO Sihl